

THE DAILY COURIER



Two 1/2 Page Draws

Be eligible to **WIN** a 1/2 page (11.5" x 10.75") full color display ad in The Sunday Okanagan valley wide weekend edition simply by renewing your Chamber membership or becoming a new member.

\$3,230 VALUE per draw
2 draws • 2 ways to enter

To become a new member, call the Kelowna Chamber of Commerce (250) 469-7353 or apply online at www.kelownachamber.org

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Subscription Offer

New Chamber Members

Receive a one year subscription at 50% off The Daily Courier regular rate of \$172.64

New Member Price: \$86.32 plus GST (Quote Chamber 2008 Offer)
Rate slightly higher on motor routes

This offer valid for new subscribers only!
(Who have not subscribed for a minimum of 30 days)

Circulation Department 763-4000



ANNOUNCING

A Special Advertising Offer with The Daily Courier in partnership with the Kelowna Chamber of Commerce

The Daily Courier is pleased to provide a special “**Buy One / Get One**” offer for all new Chamber Members. Simply book a display ad insertion into any weekday edition and we will match that ad size and run your ad once again at absolutely no charge. The original ad cost will be provided at a special discounted line rate and would apply to any ad size booking.

Example: First Ad: The Daily Courier (Any Weekday)
Ad size: 4.5” x 6” - Regular Cost: \$540.00
Special Chamber Promotional Rate: Your Cost: \$392.00
Second Ad: No Charge
Applicable anytime up to November 28th, 2008

Contact: The Daily Courier - Krista Frasz, Sales Manager 470-0761
Simply Email your ad file to krista.frasz@ok.bc.ca and quote the “Chamber 2008 Offer”. A pdf file to the correct size with at least one weeks booking notice is required.

ADVERTISING CAMPAIGN PACKAGE FOR NEW CHAMBER MEMBERS

For a new business planning to start up an ad campaign The Daily Courier will provide a one time exceptional introductory offer that provides a high impact promotion including full color process on the larger display ad formats complimented with an ad frequency package. (Must be used within 3 months upon start of your ad campaign program).

Promotion

Includes one full page (11.5” x 21.5”) **OR** two half pages (11.5” x 10.75”) in full color process.

Includes thirteen (4.5” x 7”) display ads in any weekday edition of The Daily Courier

Includes one half page (10 3/8” x 8 1/8”) full color process in either Event (Wednesday) or EventLife (Friday) edition

Total Package Price: \$2,772.00 Regular \$9,899.00 (A total saving of \$7,127.00)