## Connection

The Chamber's role is to act as a catalyst for business development. We generate opportunities to connect with other businesses and to network throughout our region.

Over 65 events per year give you ample opportunity to pick and choose: network after hours, attend an educational breakfast, listen to business and government leaders over lunch with your colleagues and customers.

- Access our 4,100 newsletter subscribers with ads
- Share with our 6,200 twitter followers
- Our home page reaches 2,300 viewers a week
- Our seach engine optimization SEO puts you near the top of Google searches.

## Advantage

Members of the Kelowna Chamber save money. Business discount plans save you cash on health insurance, fuel, merchant bank fees and office supplies, among others.

- Business and Industry-specific expos
- Advertising incentives with KelownaNow / Capital News
- Operating discounts
- Dozens of coupons and savings on your mobile device
- Young People in Business mixers
- Women's speaker events
- Refer a member and receive a restaurant gift card
- Brand new website coming 2016 with many more opportunities!

## Influence

We're large. 1,600 voting members and counting makes us one of the largest chambers in the province. Plus, we're the powerhouse of the BC interior, and especially of the Okanagan Valley.

Our membership base has a strong voice – and we carry influence at all levels of government. It's inherent in our mission to promote local business interests and promote business growth.

- Being a member provides instant credibility with your customer base
- 63% of potential purchasers are more likely to buy from a Chamber member than from anyone else
- Share your views with decision makers and Ministers at round table meetings.

***The Mission of the Kelowna Chamber*** *is to stimulate long-term business prosperity through a member-focused approach. We generate opportunities that provide connection and advantage, and champion initiatives that influence change.*

Contact us to make our many membership benefits, yours.

Kelowna Chamber OF COMMERCE

**Connect with us:**

We acccept:

VISA MasterCard Interac AMERICAN EXPRESS

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Kelowna, BC V1Y 6C9
Phone: 250-861-3627
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www.kelownachamber.org

Kelowna Chamber OF COMMERCE

# Membership Benefits

**We have many payment options to suit your needs!**

| | Platinum | Gold | Silver | Bronze | NFP |
|---|---|---|---|---|---|
| Equal Monthly Payments (incl. processing fee + gst) | $ 141.75 | $ 88.83 | $ 59.54 | $ 32.13 | $ 16.54 |
| Annual Membership Fees (plus gst) | $ 1,500 | $ 940 | $ 630 | $ 340 | $ 175 |
| **MARKETING OPPORTUNITIES** | | | | | |
| Sponsorship marketing credit (for Chamber event) | $ 250 | $ 150 | $ 50 | $ 50 | |
| Advertising marketing credit (for Chamber e-newsletter or website) | $ 50 | $ 50 | $ 50 | $ 50 | |
| Business Directory listing categories ($200 value each) | 4 | 3 | 2 | 1 | 1 |
| Business Directory locations/branches listed | 4 | 3 | 2 | 1 | 1 |
| Business Directory link to your website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Business Directory links to your social media pages | ✓ | ✓ | ✓ | ✓ | ✓ |
| List your job postings on Chamber website's Job Bank at no cost | ✓ | ✓ | ✓ | ✓ | ✓ |
| List your events on Chamber website's community calendar at no cost | ✓ | ✓ | ✓ | ✓ | ✓ |
| Promote a deal on Chamber website's coupons list (mobile accessible) at no cost | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to profile your business with *Behind the Scenes* | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to profile your "not-for-profit" society with *Community Connection* | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to display brochures at networking and luncheon events | ✓ | ✓ | ✓ | | |
| Your complimentary linked logo in an edition of e-newsletter ($100 value) | ✓ | ✓ | ✓ | | |
| Enhanced Business Directory profile (descriptive paragraph & logo) | ✓ | ✓ | ✓ | | |
| Enhanced Business Directory listing (YouTube video & photo) ($250 value) | ✓ | ✓ | | | |
| Your branded banner rotating on every page of Chamber website ($5,400 value) | ✓ | | | | |
| Your logo will be displayed within Luncheon Slideshows | ✓ | | | | |
| **BUILD CONNECTIONS** | | | | | |
| Free admissions to evening Chamber networking events ($10 value each) | 10 | 6 | 4 | 2 | |
| Free admissions to Chamber Luncheon events ($45 value each) | 7 | 3 | 2 | 1 | |
| Free admissions to *Business Smarts* - 1 hour seminars ($10 value each) | 4 | 4 | 4 | 4 | |
| Member rates to more than 65 events annually (some free) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to present at a *Business Smarts* Seminar | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to be an Ambassador or Committee Member & meet new contacts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invitation to a complimentary Welcome Reception for new members | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to apply for Women's Leadership Network & Sales Lead Network | ✓ | ✓ | ✓ | ✓ | ✓ |
| Specialized events for Young People in Business and Entrepreneurs | ✓ | ✓ | ✓ | ✓ | ✓ |
| **BUSINESS DISCOUNT PROGRAMS** | | | | | |
| Payment processing & point of sale machine services at reduced rates | ✓ | ✓ | ✓ | ✓ | ✓ |
| Lowest rates for fuel at participating stations | ✓ | ✓ | ✓ | ✓ | ✓ |
| Office supply ordering & package shipping services at reduced rates | ✓ | ✓ | ✓ | ✓ | ✓ |
| Eye care & Eyewear discount program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Eligible for Chambers of Commerce Group Insurance Plan | ✓ | ✓ | ✓ | ✓ | ✓ |
| **CHAMBER AFFILIATION** | | | | | |
| Individuals listed on Business Directory and holding voting rights | 10 | 5 | 3 | 1 | 1 |
| Chamber communication - receive e-newsletter & E-vents notices | ✓ | ✓ | ✓ | ✓ | ✓ |
| Use of the Chamber logo on your marketing materials at no cost | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tag us in your good news posts and we will share with our social networks | ✓ | ✓ | ✓ | ✓ | ✓ |
| Attendance by Chamber representative for Grand Opening ribbon cutting | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunities to work collectively for change / advocacy | ✓ | ✓ | ✓ | ✓ | ✓ |
| Certificate of Origin documentation processing at no cost | ✓ | ✓ | ✓ | ✓ | ✓ |

Effective September 2016

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