

# Annual Business Excellence Awards – October 2012

The event attracts up to 350 business people – raising your business profile through sponsorship. Be a part of the **25th Annual Business Excellence Awards** by sponsoring this premier business event in Kelowna recognizing outstanding businesses. The event includes a dinner, awards ceremony and celebration!

Platinum Sponsor \$10,000	Silver Sponsor (2) \$3000	Bronze Sponsor (5) \$1000
<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Platinum Sponsorship Recognition</li> <li>☑ In all event promotions, event invitations, event webpage, press releases and loop presentation</li> <li>☑ Logo placement on all Business Excellence Award Recipient trophies and Finalists presentation plaques.</li> <li>☑ Professional Photography – capturing event highlights, sponsor greetings, closing etc.</li> <li>☑ Logo Illuminated in ballroom</li> <li>☑ Company profile (30 words) – logo and welcome message in the event program.</li> <li>☑ Provide marketing material at the event (intended for each place seating)</li> <li>☑ Opportunity to provide welcoming remarks from the podium. Podium time 2 minutes.</li> <li>☑ 1- minute Video Message from your corporate leadership (video supplied by you) regarding the value of the business excellence awards to the business community to be shown during the event.</li> <li>☑ Two banner advertisements in “Connections” Kelowna Chamber of Commerce e-newsletter up to 30 days prior to the event</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>☑ 1 - complimentary table at Banquet (8 seats) plus 2 tickets for Head Table (10 tickets total)</li> <li>☑ Picture of sponsor group to commemorate the occasion by Professional photographer</li> </ul>	<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Name and logo prominent at the reception area including sponsor loop presentation</li> <li>☑ Logo Illuminated in ballroom (B&amp;W)</li> <li>☑ Signage (in ballroom)</li> <li>☑ Sponsor Ad Block in E-Newsletter with web link (within 60 days of event)</li> <li>☑ Identification in all event advertising and publicity</li> <li>☑ Your Company Name/Logo in Program</li> <li>☑ Your Company Logo on table Tent Cards</li> <li>☑ Recognition at dinner (announced)</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>☑ 4 - Complimentary Tickets</li> <li>☑ Picture of sponsor group to commemorate the occasion</li> </ul>	<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Signage (Foyer)</li> <li>☑ Identification in all event advertising and publicity</li> <li>☑ Your Company Name/Logo in Program</li> <li>☑ Your Company Logo on table Tent Cards</li> <li>☑ Recognition at dinner (announced)</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>☑ 2 - Complimentary Tickets</li> <li>☑ Picture of sponsor group to commemorate the occasion</li> </ul> <p style="text-align: center;"><b>Reception Sponsor (1) \$2000*</b></p> <ul style="list-style-type: none"> <li>☑ * Or showcase your sparkling Wine to 300 guests</li> <li>☑ Sponsor provides server</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>- 2 - Complimentary Tickets</li> <li>- Picture of sponsor group</li> </ul>

Wine Sponsor \$3500	Program Sponsor \$1000	Entertainment Sponsor \$1000	Award Sponsor \$1600
<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Name and logo prominent at the event including sponsor loop presentation</li> <li>☑ Personalized Logo on Wine bottles</li> <li>☑ Logo Illuminated in ballroom (B&amp;W)</li> <li>☑ Sponsor Ad Block in E-Newsletter with web link (within 60 days of event)</li> <li>☑ Signage (In ballroom) Identification at all event advertising and publicity Your company name/logo in program Recognition at dinner</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>- 4 - complimentary tickets</li> <li>- Picture of sponsor group</li> </ul>	<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Name and logo in menu/program booklet</li> <li>☑ Signage (Foyer)</li> <li>☑ Identification in all event advertising and publicity</li> <li>☑ Your Company Name/Logo in Program and Tent Cards</li> <li>☑ Your Company Logo on table Tent Cards</li> <li>☑ Recognition at dinner</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>- 2 - Complimentary Tickets</li> <li>- Picture of your sponsor group</li> </ul>	<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Signage (Foyer)</li> <li>☑ Identification in all event advertising and publicity</li> <li>☑ Your Company Name/Logo in Program</li> <li>☑ Your Company Logo on table Tent Cards</li> <li>☑ Recognition at dinner (announced)</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>- 2 - Complimentary Tickets</li> <li>- Picture of sponsor group</li> </ul>	<p><b>Sponsor Categories</b></p> <ol style="list-style-type: none"> <li>1. Small Business of the year (1-10 employees)</li> <li>2. Mid-Sized Business of the Year (11-30 employees)</li> <li>3. Community Impact Award</li> <li>4. Business Leader of the Year</li> <li>5. Rising Star</li> <li>6. <b>Young Entrepreneur</b></li> </ol> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>☑ Award named after Sponsor – Sponsor presents the award</li> <li>☑ Signage ( in foyer)</li> <li>☑ Identification in all event advertising and publicity</li> <li>☑ Identification in all event advertising and publicity</li> <li>☑ Your Company Name/Logo in Program</li> <li>☑ Your Company Logo on table Tent Cards</li> <li>☑ Recognition at dinner (announced)</li> </ul> <p><b>Hospitality</b></p> <ul style="list-style-type: none"> <li>☑ 2 - Complimentary Tickets</li> <li>☑ Picture of sponsor group</li> </ul>

